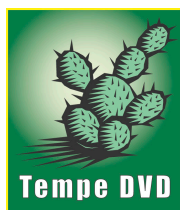


NEW RELEASE INFORMATION!



“DON'T LOOK IN THE CELLAR”

DVD Announcement

STREET DATE: *October 5, 2010*
ORDER DATE: *September 3, 2010*
PRICING: *\$19.99 SRP*
CATALOG: *FC-261 (UPC #822928026197)*
RUNNING TIME: *88 mins. plus bonus materials*
OTHER: *2010, Not Rated,
Horror / Thriller*

SYNOPSIS:

There is an abandoned asylum in a small town that is said to be haunted. A group of college students decide to spend Halloween night there to party and also to research the history of the asylum for a class project.

As the night moves on, secrets come to light that one of the students might be related to Smiley. It becomes a race to see if the students can find a way out and discover the truth behind the asylum's secrets before they are all brutally murdered.

STARRING: Randal Malone, Shevaun Kastl, Tara Shayne, Jed Rowen, Anya Benton

DIRECTOR: Dennis Devine

FORMAT: 16:9 Anamorphic / All Region / NTSC / DVD-5

DVD BONUS FEATURES: Trailer

Released by FAT CAT DVD (Distributed by TEMPE VIDEO)

